

WBIN Media Company, Inc. dba Binnie Media

DOVER, NH EMPLOYEE UNIT

The purpose of this EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations:

WBYY, WTSN

The information in this report covers the time period beginning December 1, 2016 to and including November 30, 2017. The FCC's 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the applicable period. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, the total number of interviewees conducted, and the recruitment source for each interviewee.
2. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(s) of the FCC rules.

Job Vacancies Filled

| Position # | Job Title | Recruitment Sources used to fill position | Recruitment Source for hiree | Total number of persons interviewed | Date Position Opened | Date Position Filled |
|-------------------|-------------------|--|-------------------------------------|--|-----------------------------|-----------------------------|
| 1 | Account Executive | On air announcements, New Hampshire Association of Broadcasters Job Bank, Station Websites, Employee Referrals | Employee Referral | 3 | 1/1/2017 | 5/8/2017 |

Binnie Media
Dover, NH
Recruitment Source List

Binnie Media Radio Station Websites
www.987thebay.com
www.am1270wtsn.com

New Hampshire Association of Broadcasters
www.nhab.org
Tracy Caruso

On Air Announcements – Binnie Media Radio Stations
WBYY 98.7
WTSN 1270AM

Indeed.com
Online submission

Craigslist.com
Online submission

During the previous 12 months, there were a total of 3 people interviewed for vacancies for full-time positions at the radio stations in the unit. The following is a list of the total number of interviewees referred by each recruitment source shown.

| Recruitment Source | Number of persons interviewed from source | Number of persons hired from source |
|---------------------------|--|--|
| Employee Referral | 2 | 1 |
| On Air Radio Ads | 1 | 0 |

During the last twelve months, the station employment unit engaged in the following menu option initiatives:

| Menu Option Initiative | Description |
|---|---|
| Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment. | Binnie Media has set up an internship program at the radio stations in the unit. The internship program is designed to provide students with an opportunity to learn about broadcasting. Interns get hands on experience in marketing, promotions, engineering, sales, support, and live broadcasts. We hosted students from the University of NH who received college credit for their work. |
| Participation in Job Fairs by station personnel who have substantial responsibility in the making of hiring decisions. | Binnie Media participated in 4 Virtual Job Fairs hosted by the New Hampshire Association of Broadcasters in December 2016; March 2017; July 2017; and October 2017. Information about career opportunities at Binnie Media, as well as specific job requirements and contact information to apply was included. All Binnie Media Radio Stations promoted the Job Fairs. |
| Participation in scholarship programs for broadcast careers. | Binnie Media participated in the 2017 New Hampshire Association of Broadcasters Student Scholarship program with both a financial contribution; by running commercials on all stations to inform students of the availability of the program; and by participating in the judging of entries. |
| Continuing Education | Management personnel participated in the EEO Webinar offered by the New Hampshire Association of Broadcasters and presented by the law firm of Pillsbury Winthrop Shaw Pittman on October 18, 2017. The webinar detailed EEO program requirements, record keeping and reporting procedures. |